**Media template materials for #SaveThePostOffice Events:**

**November 17**

Here are a few materials you can personalize and send out to reporters in your area.

Personalize all of the highlighted areas, proofread it, and send it out! Please note the APWU Local Information in the press materials and do reach out to us if you’d like some additional materials!

Questions? Email [communications@apwu.org](mailto:communications@apwu.org)

[DM/email to reporter](#_kx8e8fd4r5d0)

[Press Advisory](#_1xhx8m5ns3zk)

[Press Release](#_teaxmdj5eogr)

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### Direct Message/Email to Reporter

Hi NAME,

I wanted to let you know we are having a press conference on Tuesday, November 17 at [LOCATION] and [TIME] to highlight the work postal workers did during the election, and talk about the continued need for COVID-19 financial relief for the Postal Service.

As you may know, the USPS is in need of emergency funding and Postmaster General DeJoy’s policies hurt service and delayed the mail across the country. Now that the election is over, there is nothing stopping him from implementing those policies again, and possibly go further in-service cuts.

Postal workers and allies will be speaking, demanding Congress provide the USPS with $25 billion in funding and permanently reverse DeJoy’s delays.

These actions are organized by American Postal Workers Union [LOCAL] with [COMMUNITY ALLY 1], [COMMUNITY ALLY 2], and [COMMUNITY ALLY 3]. Events are taking place in across the country. Is this something you’d be interested in covering?

Thanks!  
Name

### Press Advisory

**Media contact** **Advisory for**

NAME, NUMBER, EMAIL November [XX], 2020

**Postal workers discuss work to deliver democracy,**

**need to defend the People’s Post Office**

**What:** Postal workers and community allies are holding a press conference to highlight the critical role we played to deliver democracy in the 2020 election. We will also discuss the continued need for Congress to provide $25 billion in immediate COVID relief for the U.S. Postal Service (USPS) and permanently stop the mail slowdown policies introduced by Postmaster General Louis DeJoy in July.

[Describe any other unique specifics of your event so that TV/radio will want to cover: eg. There will be demonstrators holding signs, preview of postal worker story about efforts to deliver the ballots (make sure story in line with the guidelines set by USPS management), veterans telling their stories of delayed medications and other crucial postal service needs, a giant package with “#SaveThePostOffice, chanting, or 2 - 3 speakers from the community about the importance of voting by mail this election, etc.].

**Where:** ADDRESS OF EVENT

**When:** November 17, 2020

TIME OF EVENT

**Who:** SPEAKERS [include titles]

This is part of a Day of Action during which press conferences or appreciation events are being organized by the American Postal Workers Union (APWU) and community supporters across the country.

**###**

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### Press Release -- send out after your event!

**Media contact** **For immediate release**

NAME, NUMBER, EMAIL November 17, 2020

**Postal workers delivered democracy,**

**Will continue defending the People’s Post Office**

CITY – As part of a national Day of Action, today [APWU LOCAL] members spoke with [LOCAL POLITICIAN 1], [OTHER POSTAL UNION OFFICER], and [COMMUNITY ALLY 1] about the vital role the USPS played this election so that all United States citizens could vote safely and securely by mail.

[INSERT PLANNED QUOTE FROM SPEAKER AT YOUR EVENT *For example: “Amid this deadly pandemic, the turnout for this last election was the highest in 50 years, thanks to the safety afforded to everyone through vote-by-mail,” said APWU [Local] President Smith ]*

[INSERT PLANNED QUOTE FROM POLITICIAN OR COMMUNITY MEMBER SPEAKING TO YOUR EVENT ABOUT EFFECT OF VOTE BY MAIL]

[INSERT QUOTE FROM POSTAL WORKER SPEAKING ABOUT PROCESS OF PULLING OUT AND SENDING THE BALLOTS THROUGH THE MAIL – if have]

The United States Postal Service’s finances are still in a critical state. COVID-19 has led to significant drops in mail volume and projected revenue loss. Postmaster General Louis DeJoy has also promised to continue his policies that significantly delayed the mail over the summer, with the addition of more aggressive changes.

[INSERT SENTENCE ON WHY THE POST OFFICE MATTERS TO YOUR COMMUNITY; e.g. In x place, the Postal Service supports small businesses, delivers medication, etc.]

[INSERT QUOTE FROM COMMUNITY ALLY WHO SPOKE about importance of the public Postal Service after the election– medications, holidays, seniors, etc.]

A strong public Postal Service is critical to a healthy democracy, not just in elections and the holidays, but year-round. During this lame-duck session of Congress, they must pass $25 billion emergency COVID-19 relief for the USPS. They also must permanently reverse Postmaster General DeJoy’s catastrophic policies that delay the mail.

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INSERT PHOTOS if you have them!