The Postal Press Association of the APWU presents:

The 2025 Biennial Editors Conference

A comprehensive day of workshops is scheduled to take place prior to the conference on July 29th. Established in 1967, this conference supports the PPA's mission to empower communicators in their efforts to inform and engage our union membership effectively.

Date: July 29–Aug 1, 2025
Location: Prairie Meadows Casino, Racetrack & Hotel
1 Prairie Meadows Drive
Altoona, Iowa 50009

The four-day program will encompass a variety of communication-related topics, general sessions, networking opportunities, and a dinner, featuring plans for an awards banquet.

If needed Contact President, Dena Briscoe @ PPA@apwupostalpress.org or (202)438-4463

PPA 2025 Conference Registration Link

Hotel rooms are available at a rate of $149.00 per night, plus a tax of 12%, within the conference block. Reservations must be completed by midnight (12:00 AM CST) on Tuesday, July 15, 2025, or earlier if the allocated rooms are fully booked. After the cutoff date, the hotel will evaluate total reservations and release any remaining rooms accordingly.

After this QR Code is activated, click it. The Group Code and Password are below

Group Code:
APWU0725

Password:
863002485

Hotel's Front Desk # is 515-957-3000

APWU PPA 2025 CONFERENCE REGISTRATION INFORMATION

Conference Information: the 2025 Biennial Conference of the APWU National Postal Press Association will take place from July 29 to August 1 in Altoona, Iowa. A full day of workshops will precede the conference on July 29. Established in 1967, this event aligns with the PPA's mission to help communicators enhance their roles in informing and energizing our union membership. The four-day program will include diverse communication-related topics, general sessions, networking opportunities, and a dinner with plans to host an awards banquet.

The venue is The Prairie Meadows Casino, Racetrack, and Hotel, located at 1 Prairie Meadows Drive, Altoona, IA, with a guestroom rate of $149.00 per night plus taxes (currently 12%) available in the conference block. https://book.rguest.com/wbe/group/1609/PrairieMeadowsRacetrackandCasino/auth. Reservations must be made by midnight (12:00:00 AM CST) on Tuesday, July 15, 2025, or before the reserved rooms are sold out. Post- cutoff date, the hotel will assess total reservations and release rooms accordingly.

Registration Fee: (PPA Members): $225.00
After June 28 $275.00
Non-PPA Members: $275.00
Registration fee covers workshops, the welcome reception and dinner, movie night and other refreshments, as well as the Banquet. Please note that the cost is all-inclusive and must be paid in full before finalizing your registration when paying online. If you are mailing a check, your registration is complete after the check is cleared. We will then provide the class schedule to registered participants.

The workshops are:
• **Where do I Begin-**This workshop is designed for anyone who leads or assists their union with written communications. Are you new to the role of editor or in a supportive position for your union publication? It is also suitable for local or state organizations interested in starting or revitalizing a publication for their members.

• **Legal Issues-**Are you ready to protect your union's newsletter from lawsuits? This workshop will cover how libel and copyright laws affect freedom of speech, the benefits of an editorial policy, and the impact of union election laws on publications. • Building our Labor Movement & Organizing the Organization-This workshop has two main goals: to help union members explore strategies for overcoming obstacles and advocating for workers and the union, as well as to teach participants how to organize and manage their own locals effectively.

• **Using Social Media and Enhancing Your Website**—our members enjoy social media, so let's get them involved! This training will cover keeping our websites and social media platforms updated with relevant information and engaging our members to stay engaged and informed.

• **Newsletter Production: Revamping Your Publication-**Are you looking to motivate your members to engage with your newsletter? This workshop will cover your news articles, photojournalism, and other content to improve your newsletter. • Writing & Editing for the Union Communicator; a.k.a. How to Write More Gooder- What editing and writing techniques will make our article's reader friendlier? This workshop will help you!

• **Microsoft Office Basic Software (Excel, PowerPoint, and Word) -** are you ready to increase your skills with this software? Attend this workshop to assist you with your knowledge and usage of each.

• **Labor History of the Past to Defeat the Challenges of Today-**Postal and other workers becoming unionized? What have we done to protect and strengthen workers' rights? Pre-conference

Pre-Conference Sessions Tuesday, July 29: You can select two of the three half-day workshops
Conference Workshops Wednesday, July 30 – Friday, August 1. You will register for these workshops in advance by selecting four of the workshops and your alternative choices by using the letter next to the workshop after the schedules have been completed. Walk-ins are not permitted. Please register and make payment online (we will receive copies of your transactions) or send your check payable to the APWU National Postal Press Association and mail it along with your registration form to APWU National Postal Press Association, 1300 L Street NW, Washington D.C. 20005 (202) 355-6280.

2025 PPA Conference Registration Form

First Name *

Last Name *

Publication

Name of Local or State Organization *

Mailing Address *

City *

State *

Zip *

Email Address *

Contact Number *

Full Name to Sign *

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