

Setting SMART Climate Justice Goals

Specific - Identify a specific result or outcome to be achieved

Measurable - Be able to quantify – and verify – the results measure your progress

Attainable/Assignable - Specifies how it would be achieved and who will do it

Realistic - Offer a challenge that is within the power of the group to attain

Time-based - Specifies a time frame for the goal to be achieved

Example: Goal to have an APWU Climate Justice Committee

SMART – E-Board plan a recruitment program for members by October 1, select a chairperson and committee members by November 1, Set goal to address the environmental needs of facilities in the local, set strategy for January 2025 climate projects and actions.

Example: Goal to improve communications with members about Climate Issues and Actions to take

SMART - Climate Justice Committee set up, produce and distribute a two-page monthly newsletter, ask for help,(APWU Climate Justice News) beginning September 1, 2024

Example: Plan a Climate Justice Webinar or Educational Action Party for Union Members

SMART - Plan the November 15 membership meeting with a Climate Justice Party after the Meeting, each officer and each steward responsible to bring a member from the workroom floor with them to the meeting and the event, provide projects and goals, sign-ups, refreshments, video, organizing games etc.